

Case Study Medical



CTi — your designated partner in emergency medical transportation management

Challenge

ShareCare. is a nonprofit care organization dedicated to supply medical and Paramedical supplies to needing third world countries. ShareCare. currently aids a hospital in Ghana which fully depends on them in providing replenishment of disposables such as examination gowns, shoes and face masks, as well as pharmaceutical supplies. Due to the fact that their pallets often arrived damaged, late or even not at all they contacted us with the following query; what can CTi do for us in the transportation of this, fragile in nature, medical content?

Action

CTi aims to not only provide complete transportation solutions for the unique needs of each of our clients, but, understanding the limited budget of this nonprofit organization, to cut costs as much as well. CTi started off by working through several distribution center network models within Ghana before determining that the most efficient solution for ShareCare. was a single distribution site in Accra. Because we understood that in providing the supplies to the hospital, time was of the essence, we used our broad network to set up cooperation with a local private transportation provider.

Result

Due to our resources and expertise we increased efficiencies while reducing costs and maintaining the highest safety standards. We have proven to be successful in providing innovative, customized solutions that address the complex needs of our clients by combining our own broad network with the existing local network. Finally, the local involvement in the distribution centre in Accra turned out to enhance the sense of participation and responsibility towards the precious cargo, leading to less damage and increased shipping accuracy.